



**MUZAFFARPUR INSTITUTE OF TECHNOLOGY,
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Date: 09/06/2020

NOTICE

All the students of B. Tech are hereby informed that there is a 2-days online workshop on “Digital Marketing” organized by Edulakes in association with Tirutsava IIT Tirupati. The details of workshop and registration link are attached herewith.

Sd/-
Prof-in-Charge, T&P
MIT Muzaffarpur



TPO MIT Muzaffarpur <tpo@mitmuzaffarpur.org>

2 Days Instructor Online Digital Marketing Workshop in Association with Tirutsava IIT Tirupati

1 message

Online Digital Marketing <jeetu@finlandlabs.com>
Reply-To: Online Digital Marketing <jeetu@finlandlabs.com>
To: tpo@mitmuzaffarpur.org

Sat, Jun 6, 2020 at 12:07 PM



Dear Sir/Madam

We are excited to inform you that EduLakes in association with Tirutsava IIT Tirupati, is organizing Instructor Led Live online 2 Days Digital Marketing Workshop

Are you an Entrepreneur, or someone who wants to understand Digital Marketing and get ahead in your career or a student looking to pick up Digital Marketing skills and get a job?

2 Days Digital Marketing Workshop by EduLakes is just the workshop you should be attending. Pick up skills on Search Engine Marketing, Social Media Marketing, Google Adwords, Facebook Marketing etc with Live projects and demos.

2 DAYS WORKSHOP OUTCOMES (COURSE CONTENT).

- Introduction To Digital Marketing.
- Important And Use Of Digital Marketing.
- PPC Advertising With Google Adwords
- Create Search Campaigns
- Creating Display Campaign
- Optimizing Display Campaign
- Re-marketing Google Adwords
- Social Media Marketing

PROJECT TO BE COVERED

- Creating Search Engine Campaign Ads
- Creating Display Campaign
- Optimizing Display Campaign
- Creating Facebook Advertising Campaign
- How To Create Re-marketing Campaign

2 Days Workshop Batches are Available

- 13th & 14th June 2020 (12 PM – 06 PM) 1 break will be there
- 27th & 28th June 2020 (12 PM – 06 PM) 1 break will be there

Certificate of Participation from with "EduLakes Solutions LLP" in association with "Tirutsava IIT Titupati"

Benefits of Participants

- Soft copy of study material, Training PPTs & Ebooks
- Certificate in association with Tirutsava IIT Tirupati
- Participants will get recorded sessions after completion of workshop.
- Interactive Query Session

Registration Fee:1200 Per Participant

(Group Discount 200/ Participant On 2 Tickets booking)

[Click Here to Online Registration](#)

Who Should Attend

- Industry Person
- Entrepreneurs ,
- Youtubers, Students , Faculty
- People Looking to Move to Digital Marketing

if any query related to workshop please contact us

Suraj Kumar

EduLakes Solutions LLP

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Website: <http://www.edulakes.com>

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